



Rapitag has the vision to make retail safer, faster and more convenient than ever. Founded in 2017, the start-up has uplifted the traditional security tag into a multi-patented, high-tech IoT device enabling retailers for the first time ever to provide safe and fast self-check-out and significant process optimization for high value products.

For this we are looking for a **Marketing Working Student/ Intern (m/f/d)** for our Munich office as soon as possible.

## TASKS

- As a Marketing Working Student/ Intern (m/f/d) you support your team in developing and executing marketing plans
- You collect and analyze quantitative and qualitative data from marketing campaigns and optimize them to ensure a good brand image
- Together with the marketing team, you develop a content strategy for our different channels
- You also support the marketing team in daily administrative tasks

## REQUIREMENTS

- As a Marketing Working Student/ Intern (m/f/d) you are enrolled in bachelor or master studies in business administration, marketing or a similar field
- Ideally, you bring along first experiences in marketing in a B2B environment
- You are characterized by a hands-on mentality, a proactive attitude and a responsible way of working
- You have a passion for marketing and creativity is at the core of your personality
- Moreover you are highly motivated and driven by a “getting things done” attitude
- You have strong writing and verbal German and English skills

## BENEFITS

- Have an impact: Join the early core team with an entrepreneurial culture operating in the hypergrowth industry of retail technology - we have bold ambitions
- Be valued: We offer attractive compensation and the opportunity to shape an early-stage deep tech start-up from the ground up
- Be on site - if you want to: An office location in the heart of Munich (Obersendling) with flexible working hours and remote / home office options
- Top equipment for top talents: We'll hook you up with the best gadgets like a new MacBook Pro
- Work independent: Freedom for own ideas, working style and area of responsibility with short decision-making processes
- There is more: Enjoy an open atmosphere, connect with industry experts and digital pioneers, free drinks in our office, and take part in regular team events