

ANNUAL REPORT

2022

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2023 →

Strascheg Center for Entrepreneurship (SCE)

As the Entrepreneurship Center of the Munich University of Applied Sciences, the SCE promotes innovation and entrepreneurship through interactive educational programs, start-up support and networking activities. The aim is to motivate and empower people to think and act entrepreneurially, thereby contributing to a viable future.

In our numerous educational formats and diverse entrepreneurship events, we focus on practice-related, team-oriented and interdisciplinary project work, bringing entrepreneurial students, founders as well as intrapreneurs together with our inspiring network of academics and international experts, successful entrepreneurs, cross-industry business partners and investors.

We stand for a vibrant innovative culture and support start-ups with our funding and acceleration programs. In addition to qualified consulting, we offer our start-ups,

students and partners innovative and creative working spaces and a physical incubator. In addition, we develop innovation workshops and entrepreneurship trainings for companies and executives in order to jointly develop solutions for the future of the economy.

We are constantly further developing our educational approaches and our understanding of entrepreneurship. To this end, we are active in the regional, national and international institutions that are helping to shape a European understanding of entrepreneurship.

We combine the best of many worlds: as an academic institute of a large German university, as an innovation laboratory and research institution, as a think tank, start-up incubator and as part of a cross-society learning community.

www.sce.de/en

We want to equip them to become active, to build and to use their own resources and to translate their ideas and projects into actions as entrepreneurs or intrapreneurs. Our goal is to establish the founding of a company as a viable option for one's own life, as well as to act as a successful intrapreneur within a company.

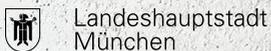
The most important thing is to develop an entrepreneurial mindset. We motivate people to think like entrepreneurs and to shoulder responsibility. We teach them to deal with uncertainty as well as leadership qualities and the ability to work in a team. We encourage people to look beyond the horizon of their disciplines and develop their own visions.



Responsible entrepreneurs shape a viable future. Entrepreneurship is a meaningful and responsible tool that can be both positive and profitable for the individual as well as for society. We support the pursuit of professional goals, as entrepreneurs or employees, and the shaping of social change.

Shaping the future together.

Thanks to our partners:



Many thanks to our main benefactors.

We thank Falk F. and Renate Strascheg and our Munich University of Applied Sciences for 15 years of great support and collaboration!



Prof. Dr. h.c. Falk Strascheg
Founder of the SCE



President Prof. Dr. Martin Leitner
Munich University of Applied Sciences

The SCE was founded in 2002 by the Prof. Falk F. Strascheg Foundation at the Munich University of Applied Sciences. Prof. Falk F. Strascheg is one of the most successful venture capitalists in Germany and Europe and is a founding partner of the venture capital company EXTOREL Private Equity Advisers. Prof. Falk F. Strascheg has been many things in his life. To limit it to his career, he's been an engineer, founder, entrepreneur, venture capitalist, supervisory board member, industry association head and, last but not least, donor and patron. His wife Renate Strascheg also has very close ties to the SCE. Since 2014, the Renate and Falk Strascheg Foundation has been sponsoring the Strascheg Award for innovations at the Munich University of Applied Sciences.

With 18,000 students in more than 90 undergraduate and graduate courses of study in 15 faculties, the Munich University of Applied Sciences is one of the largest universities of applied sciences in Germany. It offers excellent application-oriented teaching and research, a distinct culture of innovation and open academic coexistence. This culture enables cross-disciplinary education and personal development. In addition to sound knowledge and practical experience, MUAS alumni are characterised by international experience, intercultural competence and their viable and entrepreneurial thinking and acting. With these interdisciplinary qualifications, they are well prepared to engage in work and society with vision, creativity and a sense of responsibility.

2022

SURVEY OF THE YEAR

Impact for Future

Inter-university consortium, including HM, SCE & SEA, receives millions in funding for holistic concept for impact-oriented entrepreneurship education. It will initially be implemented in the Munich metropolitan region and later throughout Bavaria. Students of all disciplines can undergo ECTS-eligible training and teachers can also get acquainted with impact orientation, social and sustainable entrepreneurship. Start-ups are supported in the impact-oriented start-up advisory service. [More →](#)



Jan



Porsche takes over FAZUA

Founded in 2013 at the SCE, FAZUA has become a pioneer of bicycle electromobility. The light and compact FAZUA drives and technologies are installed in bikes from over 40 brands. The purchase of an initial 20 percent stake by Porsche in February was the next big step in the company's history. In the summer, Porsche also took over the remaining 80% of the shares. [More →](#)

Feb

DICA goes Circular Economy and presents start-ups at the drinktec trade fair

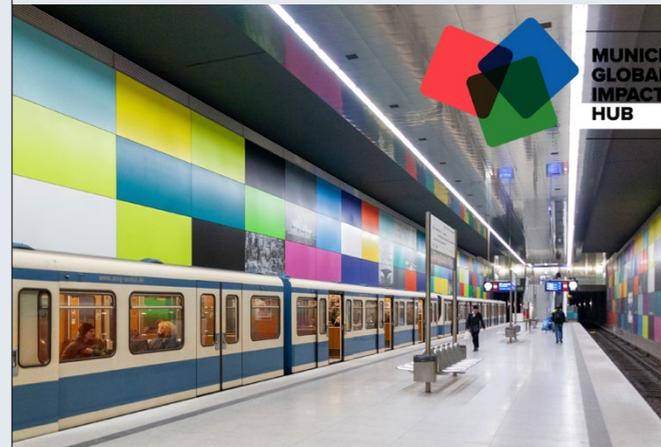
Mar

In spring, our Drink Innovation Campus (DICA) launched an initiative on the future topic of the circular economy to promote thought-provoking solutions and business models for a better circular economy in the beverage industry. In autumn, DICA presented the Start-up Zone at the world's largest leading beverage trade fair, "drinktec". [More →](#)



Apr

Munich Global Impact Hub (MGIH)



In April and November, start-ups from Munich and around the world, industry experts, academics, representatives from the cultural and creative sectors, the public and venture capitalists met at the MGIH Co-Creation Conferences to realise innovative, impact-oriented ideas. [More →](#)

Tangany financing round raises € 7 million

SCE Start-up League alumni Tangany has raised EUR 7 million in a seed funding round to grow and develop its whitelabel crypto custody solution. [More →](#)



May

NEBourhoods: Munich becomes European Lighthouse Project



Munich consortium, including M:UniverCity, SCE & HM, is successful as one of six European lighthouse projects within the framework of Horizon Europe and the EU call “New European Bauhaus (NEB)” and is funded with € 5 million. The district of Munich Neuperlach is being transformed towards a more sustainable, inclusive and beautiful urban design of the built environment, circular economy, mobility, energy, food and health. [More →](#)

Start for Future & SCE win at Triple E Awards



Start for Future (SFF) won first place at the Triple E Awards in the category “Triple Helix Collaboration of the Year“. The Triple E Awards are a global recognition for entrepreneurship and engagement efforts in higher education. SFF means collaboration to join, be part of it and sign up on the free SFF community platform. [More →](#)



Progllove Exit

Private equity investor Nordic Capital becomes majority owner of Progllove. The valuation of the technology pioneer in industrial wearables is now at an enterprise value of approximately € 500 million. [More →](#)

Jul

Holidu expands and receives € 75 million in financing

Munich-based holiday home broker Holidu and its subsidiary Bookiply launch in Greece and close financing round. The SCE Start-up Alumni thus continues its growth course. [More →](#)

WechselGott wins at Webit Founders Games

The finals of the Webit Founders Games took place at the four-day Webit Impact Forum. WechselGott was one of 5 companies out of 3,000 applicants to win US\$ 500,000 in prize money. [More →](#)



Jun



20 Years SCE

We celebrated our 20th anniversary! In 2002, the SCE was founded by the Falk F. Strascheg Foundation at the Hochschule München University of Applied Sciences. Since then, the center has been working with a growing team and many successes to realise its vision of 'Responsible Entrepreneurship'. Here's to the next 20 years!



entreTime wins ECIE Award

entreTime

aim of developing a comprehensive training package to further develop the skills of entrepreneurship teachers in all subject areas. [More →](#)

The train-the-trainer programme “entreTime – Teaching through Entrepreneurship” wins the “Innovation & Entrepreneurship Teaching Excellence Award” at the 17th ECIE conference in Cyprus. The entreTime consortium, led by SCE/HM, is funded by the European Commission with the

Aug

Sep

Puray wins Health-i Award 2022

Medical start-up Puray wins the health prize awarded by Handelsblatt and Techniker Krankenkasse in the “Young Projects” category. [More →](#)



SCE/SFF supports foundation of “Varna Start-up Port”

The SCE and the Start for Future Alliance (SFF) support the establishment of the Bulgarian Innovation Ecosystem in Varna within the framework of “Euforia”. Euforia (EdUcation Framework fOr Urban Resilience InnovAtion) is an EU programme supported by EIT Urban Mobility with the aim of strengthening entrepreneurial ecosystems by creating hubs in four cities (Aveiro, Athens, Varna and Osijek). [More →](#)



Oct

Foreign Minister Baerbock awards BIPA the Shimon Peres Prize 2022

Foreign Minister Annalena Baerbock presented the prize, awarded by the Federal Foreign Office and the German-Israeli Future Forum Foundation, to representatives of the SCE, Hochschule München (HM), Israel and the United

Arab Emirates on behalf of the entire BIPA consortium in Berlin's Rotes Rathaus in the presence of the Peres family. [More →](#)



Strascheg Center for Entrepreneurship In-Institute - SI - officially founded



STRASCHEG CENTER FOR ENTREPRENEURSHIP IN-INSTITUT

The “Strascheg Center for Entrepreneurship In-Institute” (SI) has been founded by HM and SCE as a new central academic institution. As of now, it is responsible for the planning, coordination and implementation of the activities taking place at HM in the field of entrepreneurship. The respective responsibilities are regulated by a cooperation agreement between HM and the SCE.

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Nov

Launch of the Social-Startup-Hub Bavaria

With the “Social-Startup-Hub Bayern”, the Social Entrepreneurship Akademie (SEA) offers the first central and state-funded contact point for future social entrepreneurs in Bavaria on behalf of the Bavarian State Government. Here, those interested in setting up a social business receive free support at an early stage in the form of advice and networking. [More →](#)



Co-Creation at the SFF Summit

Participants from eight regional start-up ecosystems, so-called Innovation Valleys, start-ups, institutions such as EITs and industry partners such as PwC, Zeiss, Celonis and Bosch engage in practical co-creation. The Start for Future alliance is growing fast, be part of it and network on the free SFF community platform.

[More →](#)



EU Innovation Commissioner at the Start for Future Summit at HM

Under the motto “New Deal of Innovation in Europe”, decision-makers from politics, science and business forged a new alliance for sustainable innovation in Europe at Hochschule München in November and helped shape the future of European innovation ecosystems, start-ups and co-creation. EU Commissioner Mariya Gabriel presented the European Union’s New European Innovation Agenda. [More →](#)



Dec

ChargeX successes



The electric charging infrastructure start-up successfully closed a €4.5 million Series A funding round in January, launched their drop power sharing app in April and introduced bidirectional vehicle-to-vehicle charging in December. [More →](#)

eXIST

Existenzgründungen
aus der Wissenschaft

EXIST Start-up scholarships

2022 was a great year for start-up funding! SCE teams were delighted to receive 11 EXIST start-up grants. One application is still pending. Here's to being able to support so many top teams again in 2023. [More → about our start-up funding programmes](#)

2023 →

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