

## Strascheg Center for Entrepreneurship (SCE)

We are the entrepreneurship center of HM - Hochschule München University of Applied Sciences and understand entrepreneurship as a meaningful and responsible tool that can be both positive and profitable for the individual as well as for society. We motivate and empower people to think like entrepreneurs and to shoulder responsibility. We help to develop the personal attributes of an entrepreneur and teach how to deal with uncertainty and much more. Entrepreneurship encourages people to look beyond the horizon of their disciplines and develop their own visions.

## Responsible Entrepreneurship

Responsible entrepreneurs develop innovative ideas and take an active and independent role in shaping their own working lives, whether in their own start-ups or as employees. Under the slogan "Responsible Entrepreneurship", the SCE offers courses for the development of entrepreneurial personalities, supports and accompanies start-ups and conducts applied research. The Center's programs are usually free of charge for participants and can be taken advantage of at any time, regardless of their degree program. The SCE relies on multi-faceted diversity, because innovation and entrepreneurial spirit are needed in all areas of industry and society. For us, the focus is on the whole. Responsible Entrepreneurship means shaping the future conscientiously.

We want to equip them to become active, to build and to use their own resources and to translate their ideas and projects into actions as entrepreneurs or intrapreneurs. Our goal is to establish the founding of a company as a viable option for one's own life, as well as to act as a successful intrapreneur within a company.

The most important thing is to develop an entrepreneurial mindset. We motivate people to think like entrepreneurs and to shoulder responsibility. We teach them to deal with uncertainty as well as leadership qualities and the ability to work in a team. We encourage people to look beyond the horizon of their disciplines and develop their own visions.

**Think**

*Entrepreneurially*

*Your Idea*  
**Start**

*the future*  
**Create**

Responsible entrepreneurs shape a viable future by realising their ideas and projects on their own initiative and with a sense of responsibility. Entrepreneurship as a meaningful and responsible tool can be both positive and profitable for the individual as well as for society. We support the pursuit of professional goals, as entrepreneurs or employees, and the shaping of social change.

**Students & Curious Minds** We offer multifaceted training for entrepreneurial thinking and acting that is practise driven, personality focused, transdisciplinary, team oriented and includes external partners and companies. We encourage you to participate in entrepreneurial activities and offer you a vibrant network and community with abundant opportunities to pursue your own ideas and to develop viable options for your future.

**(Future) Founders & Ideators** Take advantage of our seasoned experts, proven support programs and profound network to develop your idea, your project and your team more successfully. We support you on the way from idea to market.

**Researchers & Scientists** Work on cutting-edge entrepreneurial concepts in our research institute, create impulses for applied sciences and profit from insights in our scientific community. Find out which entrepreneurial potential lies within your research results and innovation projects.

**Intrepeneurs & Organisations** We help companies build an entrepreneurial culture by bringing companies, start-ups and students together on joint projects, educating future intrapreneurs and co-creating with innovative startups.

**Partners & more Partners** Whether regional, national or international, great ideas and innovation emerge from networks. We are always looking forward to new partners to shape and co-create a livable future.

## Founder of the SCE: Prof. Dr. h.c. Falk F. Strascheg

The SCE was founded in 2002 by the Prof. Falk F. Strascheg Foundation at the Munich University of Applied Sciences. Prof. Falk F. Strascheg is one of the most successful venture capitalists in Germany and Europe and is a founding partner of the venture capital company EXTOREL Private Equity Advisers. Prof. Falk F. Strascheg has been many things in his life. To limit it to his career, he's been an engineer, founder, entrepreneur, venture capitalist, supervisory board member, industry association head and, last but not least, donor and patron. His wife Renate Strascheg also has very close ties to the SCE. Since 2014, the Renate and Falk Strascheg Foundation has been sponsoring the Strascheg Award for innovations at the Munich University of Applied Sciences.

## Our university: HM – Munich University of Applied Sciences

With 18,000 students in more than 85 undergraduate and graduate courses of study in 14 faculties, the Munich University of Applied Sciences is one of the largest universities of applied sciences in Germany. It offers excellent application-oriented teaching and research, a distinct culture of innovation and open academic coexistence. This culture enables cross-disciplinary education and personal development. In addition to sound knowledge and practical experience, MUAS alumni are characterised by international experience, intercultural competence and their viable and entrepreneurial thinking and acting. With these interdisciplinary qualifications, they are well prepared to engage in work and society with vision, creativity and a sense of responsibility.

**HM** Hochschule München University of Applied Sciences

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