



# Match & Start Programme Open Call

For entrepreneurial talents, teams and  
early stage startups interested in the  
Match & Start Programme in Winter 2023

## Topics

Mobility — Manufacturing — Food — Health  
Circular Economy — Energy

[startforfuture.eu](https://startforfuture.eu)



**Apply now!**



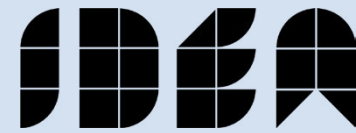
**EIT HEI Initiative**



Funded by the  
European Union



## What is Start for Future?



**Start for Future is a co-developed programme initiated by European Universities, and reinforced by the European Institute of Innovation and Technology (EIT) and its KICs in Urban Mobility and Manufacturing.**

The programme aims to connect young talents and start-ups with the assets of Start for Future and its broad network of industry partners, addressing UN SDGs and combining it with highly impactful, profitable and scalable business models. Throughout

the 8 month period, February - September, with possibility to extend, teams, talents and early stage startups go through several phases (Match & Start, Develop & Co-create) to bring forth their business concepts, which will result in new, promising startups.

**Supported by EIT Urban Mobility and EIT Manufacturing**



EIT Urban Mobility is a knowledge and innovation community that brings key mobility players across Europe together to accelerate change towards a sustainable model of urban mobility and liveable urban spaces.

[eiturbanmobility.eu](https://eiturbanmobility.eu)

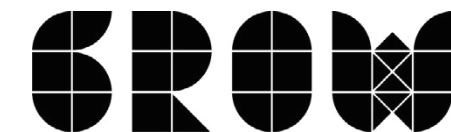


EIT Manufacturing is a knowledge and innovation community that brings manufacturing actors across Europe together to integrate innovation and education for an entrepreneurial and sustainable Europe.

[eitmanufacturing.eu](https://eitmanufacturing.eu)



## What is the Match & Start Programme?



During the Match & Start programme, enlarged and newly formed international teams work on their concepts and develop prototypes, which could be further developed into real businesses. Input and various feedback sessions are provided by industry experts, business coaches as well as relevant startups and industry partners. Business concepts of international teams are matched with the most suitable incubators in the partner network for further support in development, incubation (virtual and physical) and market entry.



EIT Urban Mobility and EIT Manufacturing are supported by the European Institute of Innovation and Technology (EIT), a body of the European Union.



Why Apply?

# BENEFITS

Bring your idea to life and learn from the best

Work with international entrepreneurs on building a sustainable future

Exclusive access to EIT Manufacturing, EIT Urban Mobility and Health, Food and Circular Economy experts in your field

Get in touch with startups, investors and industry partners

Access to the best incubators around the World, including prototyping funds

Get access to private and public funding

Final Pitching to Expert Jury



Watch the video



Check out the  
Start for Future Incubators

# TOPICS

## Manufacturing



With AI advancement and Industry 4.0, we are seeing an increase in the use of robots and digitalised value networks. Manufacturing can be transformed into a more waste-free system with the use of additive manufacturing and advanced technical skills.



## Mobility

Mobility plays a fundamental role in achieving the 2030 agenda. Our current means of transportation must be improved to meet these sustainability goals. In this context, we focus on safe, affordable, accessible and sustainable transport systems for all.



## Circular Economy



This topic focuses on rethinking our current linear economy and creating a circular one. How can we use our waste to build capital rather than to reduce it? By rethinking ownership, creating new and sustainable materials and rethinking our current operating systems, we can come steps closer to the goal.

## Food

Food is part of our culture and our everyday lives. With an increasingly growing population, we must find ways to sustainably produce and supply healthy food to all. With the support of technology and collaboration with industry stakeholders, it is possible to achieve this goal.



## Health



Understanding the means to improve the overall health status of everyday citizens is an essential aspect of the future. With recent events, it has become a topic we must face and analyze to better understand the increasing complexity of this field.

## Energy



The question of energy is the challenge of our years. Developing sustainable energy innovations that provide the industry with risk free, disruptive new technologies that reduce energy costs, increase system performance, decrease greenhouse gas emissions, create jobs and support overall decent life conditions for citizens in Europe is the task of our time.

# Start for Future 2023



## Eligibility for Participation

# OPEN CALL

**The Open Call for the Start for Future Match & Start Programme for Winter 2023 starts on November 21st, 2022 at 12:00AM CEST, and ends on December 24th, 2022 at 11:59 PM CEST.**

### **This call is open to:**

- A team of one (1) to five (5) individuals
- An early-stage startup of one (1) to five (5) individuals
- A single individual/talent with a set of skills that they can use in an entrepreneurial context. Talents can join with or without an idea, can choose to join an existing team or look for others to form a team

### **To be eligible, the individual, teams or early-stage startups must meet one of the following criteria:**

- You come from a Start for Future Alliance partner Ecosystem\* or EIT Ecosystem:
  - hackathon
  - summer school
  - innovation format
- You are alumni of an affiliated university, EIT Urban Mobility and/or EIT Manufacturing

### **Additionally, teams or early-stage startups must also meet one of the following criteria:**

- You have a proof of concept related to a Start for Future 2023 topic
- You have a business plan with or without a prototype related to a Start for Future 2023 topic

\*at least one person in your team is a student, researcher or employee at a university participating in the program or affiliated with European Institute of Innovation and Technology (see Page 7 for Start for Future Partners)

# How to enter APPLICATION

## Individual application

- Fill out the application form
- Attach CV
- Upload Motivation Letter describing:
  - 1) Why are you applying?
  - 2) What are you looking for in the ‘Start for Future’ programme?
  - 3) Why you?



## Teams & early stage startups

- Fill out the application form
- Attach pitch deck of project idea aligned to topic from Start for Future 2023
- Upload Motivation Letter describing:
  - 1) Why your team is applying?
  - 2) What your team is looking for in the ‘Start for Future’ programme?
  - 3) Why your team?



**Bring your idea to life.**

**Whether you’ve applied as an individual, team or early stage startup, your participation and application will be confirmed.**

By January 10th, 2023 shortlisted applicants will be confirmed and the most promising talents, teams and startups invited to an interview. Interviews will be held from January 23rd - January 27th. By January 29th, 2023 you will be notified of your acceptance into the programme. This official programme will start on February 4th, 2023 and conclude on March 31st, 2023. Please block Saturday **February 4th, 2023**, 13:00-16:00 CEST in your agenda to participate in our virtual kick-off event.

For more information, please contact  
**info@startforfuture.eu**

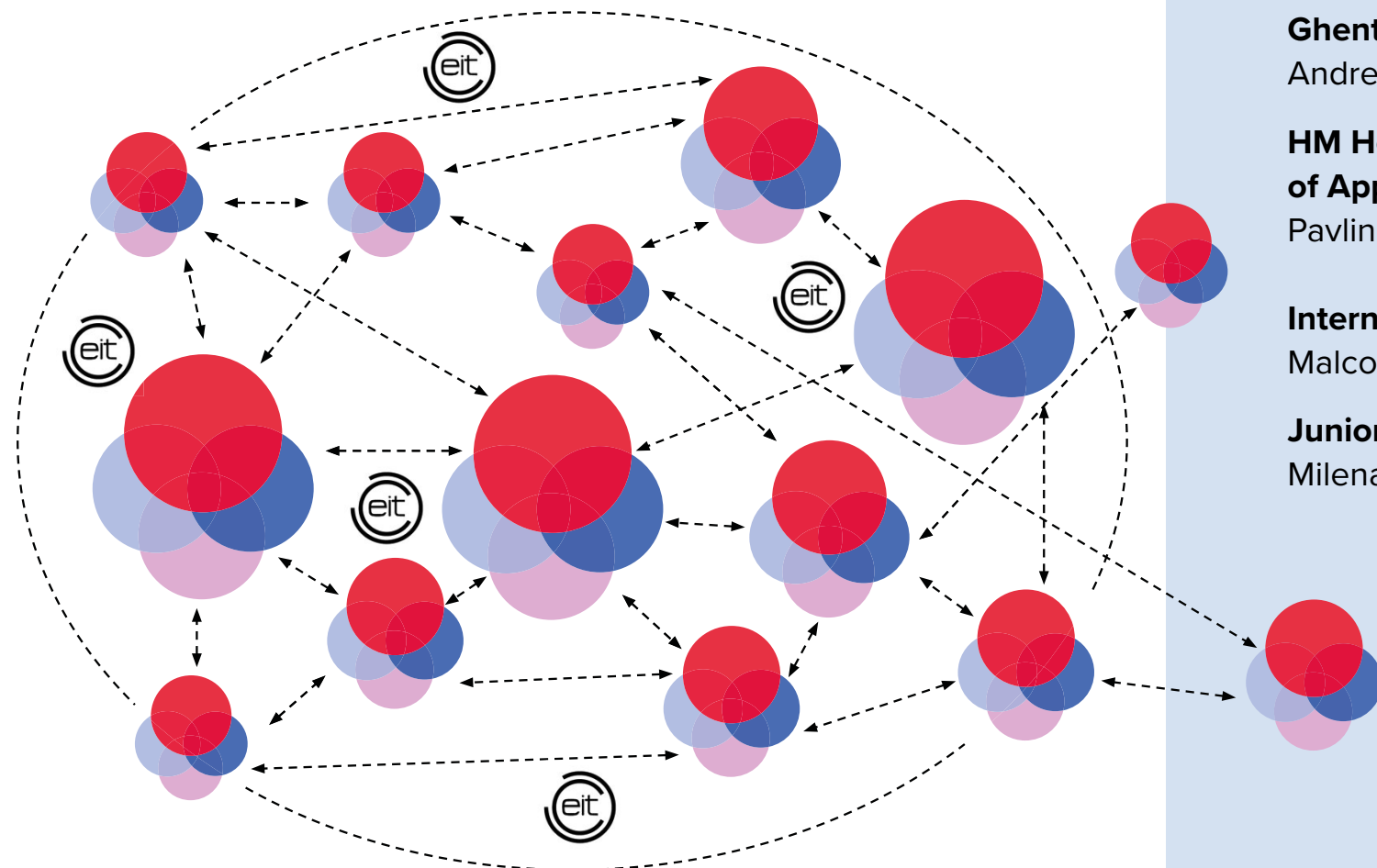


**Application for Teams & Talents**

Start for Future

# PARTNERS

**Start for Future is a network of international universities and university-linked incubators and entrepreneurship centres located in world wide startup hotpots.**



## PARTNERS IN EUROPE

### Athens University of Economics and Business

Katerina Pramatori, k.pramatori@uni.fund and  
Stratos Baloutsos, acein@aueb.gr

### Czech Technical University in Prague

Petr Samanek, petr.samanek@cvut.cz

### Danish Foundation for Entrepreneurship

Kåre Moberg, Kaare@ffefonden.dk

### Dundalk Institute of Technology

Colette Henry, colette.henry@dkit.ie

### FH Campus Wien

Petra Pendl, petra.pendl@fh-campuswien.ac.at

### Ghent University

Andreas Wauters, Andreas.Wauters@ugent.be

### HM Hochschule München University of Applied Sciences

Pavlina Vujovic, pavlina.vujovic@sce.de

### International Burch University

Malcolm Duerod, malcolm.duerod@ibu.edu.ba

### Junior Achievement Sofia, Bulgaria

Milena Stoycheva, milena.stoycheva@jabulgaria.org

### Edinburgh Napier University

Nicholas Fannin, n.fannin@napier.ac.uk

### Strossmayer University of Osijek

Slavica Singer, singer@efos.hr

### TecnoCampus, Barcelona

Ester Bernado, ebernado@tecnocampus.cat

### University of Aveiro

Barbara Gabriel Coelho, barbara.gabriel@ua.pt and  
João Veloso, vr.cooperacao@ua.pt

### University of Economics Varna, Bulgaria

Valentina Makni, valentina.makni@ue-varna.bg

### University of Pisa

Alessio Cavicchi, a.cavicchi@unimc.it

## PARTNERS WORLDWIDE

### USA, Canada, Australia and Nepal

### California Polytechnic State University

Thomas Katona, tkatona@calpoly.edu

### King's College Nepal

Udgum Khadka, udgum.khadka@kingscollege.edu.np

### La Trobe University

Eddie Custovic, e.custovic@latrobe.edu.au

### Ryerson University

Steven Gedeon, sgedeon@ryerson.ca and  
Camila Londono, clondono@ryerson.ca

# START YOUR FUTURE YOUR WAY

**Ask more questions.**

Contact: [info@startforfuture.eu](mailto:info@startforfuture.eu)

**Start for Future:  
Match & Start Managers**

Andreas Wauters

Giorgi Japaridze

Julia Dorsch

