



**START
FOR
FUTURE**

Start For Future Summit

New Deal of Innovation in Europe

23.–24.11.2022

Hochschule München, Lothstraße 64, Munich

For Universities, Industry, Startups, Policy and
all change makers in the field of innovation.

startforfuture.eu

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Welcome to Start For Future Summit!

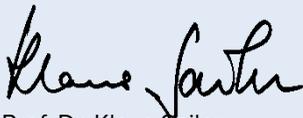
Start For Future is the fastest growing European alliance of entrepreneurial universities, university linked incubators, international industry and public organizations operating as an open entrepreneurship hub that drives the systemic innovation. Start for Future connects talents and early-stage startups with its assets and broad network of industry partners, addressing United Nations Sustainable Development Goals and combining it with highly impactful, profitable and scalable business models.

Start for Future Summit is a gathering of universities, industry partners, ecosystem leaders, innovators, investors, policy makers and startup champions from Germany and around Europe.

The Summit provides a space where participants can bring ideas to life through hands-on co-creation towards expanding their ecosystem network. The summit promotes partnerships and collaborations, that drives sustainable business development and economic growth for large and medium size companies, as well as startups emerging from different industry sectors.

The upcoming summit is the first large scale co-creative gathering of Start for Future: it will show a sustainable, democratic and scalable model for future oriented and long term collaboration. Beyond that, it will be the basis for setting up a new European Cooperative Society.

With great pleasure we invite you to Start for Future Summit and to become part of our joint journey: **Let us start our future, our way!**



Prof. Dr. Klaus Sailer

CEO of Strascheg Center for Entrepreneurship
and initiator of Start for Future



23.11.2022 — 9.30 am — 18.00 pm

Developing and Connecting Deep Tech Innovation Valleys

On the first day, we want to build bridges across European innovation ecosystems: We want to dive into building new economic paths, commit to developing existing deep tech valleys, and initiate new ones coming from the Start for Future network. Together we create the basis for the New Deal of Innovation in Europe.

We are pleased to welcome Mariya Gabriel, the European Commissioner for Innovation, Research, Culture, Education and Youth as our Key note speaker and panelist.



Mariya Gabriel
European Commissioner for
Innovation, Research, Culture,
Education and Youth



24.11.2022 — 9.30 am – 18.00 pm

Business innovation through Co-Creation – Let us start our future, our way!

The second day will be hands-on Co-Creation between startups, deep tech innovation valleys and industry partners. Actors of second day will have the opportunity to present themselves, offer a challenge area and identify collaboration opportunities in a fare format.

Partners will present their challenges on a stage and will be visited on their booths by other interested parties for 1-1 matchmaking appointments. The second day will create opportunities for exchange and develop blueprints for joint products, services and sustainable business models in Europe.





November 23rd, 2022

Start for Future Summit

- 09:30 – 10:00** Registration of participants
- 10:00 – 10:05** Welcome to Start for Future Summit

Setting the Scene

- 10:05 – 11:15** Introduction to a “New Deal of Innovation” by Prof. Dr. Klaus Sailer, CEO of SCE, and Martin Vendel, Head of Academy EIT Urban Mobility
 - Vision, Concepts, Opportunities, and active Involvement
 - Best practice from Regional Innovation Valleys: HGK, Varna, DKR, Munich.

Getting Involved: Start-ups, Industry, Cities, Universities, and Policy

- 11:15 – 12:15** World Café (I): Our Opportunities, Expectations, Obstacles to Co-Create on European level
- 12:15 – 13:15** Lunch Break
- 13:15 – 14:15** World Café (II): Our commitments and responsibilities
- 14:15 – 14:35** Discussing the findings and demands
- 14:35 – 15:00** Coffee Break

Getting Started

- 15:00 – 15:05** Welcome by the Vice President for Economy of HM University of Applied Sciences Munich, Prof. Dr. Thomas Stumpp
- 15:05 – 15:10** Welcome by Roland Weigert, Vice Minister of the Bavarian ministry of Economic Affairs
- 15:10 – 15:25** Concept Europe by Prof. Dr. Klaus Sailer, CEO of Strascheg Center for Entrepreneurship
- 15:25 – 15:40** Key Note on the New European Innovation Agenda, European Commissioner Mariya Gabriel
- 15:45 – 16:30** Panel ‘New Deal of Innovation in Europe; Our Future - Our Way!’
- 16:30 – 16:45** Introducing the agenda for Day II
- 16:45 – 17:00** Break
- 17:00 – 18:30** Strascheg Award
- 18:30 – 20:00** Buffet and networking



November 24th, 2022

- 09:00 – 09:30** Welcome to Day II – Co-Creation Across Start For Future and Rules of Co-Creation
- 09:30 – 10:00** Coffee / Networking / Explore
- 10:00 – 10:30** Introduction to Co-Creation:
'Venture Clienting – Innovation despite downturn economy – A talk about practical experiences' with
– Christian Hüttenhein
Startup Solutions & Venture Clienting at Open BOSCH
– Jérôme Hamacher
SCE Head of B2B Food & Beverage Co-Creation
– Andy Hammerl
Start for Future & Co-Creation Manager
- 10:30 – 12:15** Co-Creation Practices and Offers from Startups and Industry (Block I)
- 12:15 – 13:00** Booking Co-Creation talks and speed networking
- 13:00 – 14:30** Lunch with networking
- 14:30 – 16:15** Co-Creation Practices and Offers from Startups and Industry (Block II)
- 16:15 – 17:00** Booking Co-Creation talks and speed networking
- 17:00 – 17:15** Wrap up Day II & Next steps
- 17:15 – 19:00** Networking and Buffet
- 19:00** End of SFF Summit



Let us start our future, our way – by ...



... meeting leading startups,
industries and policymakers
from Europe



... accessing Start for Future
deep tech valleys



... exchanging with experts on
Business Innovations and Corpo-
rate Development strategies



...collaborating on
innovation challenges with other
stakeholders



... transforming crucial challenges
of our time into sustainable
solution and business models.



... diving into Co-Creation
workshops and 1-1 Matchmaking
Sessions



... exploring the upcoming trends
and opportunities of European
deep tech valleys



... creating the basis for
the new European Cooperative
Society with Start for Future!

The Co-Creation Summit is brought to you by
SFF, HM, SCE and supported by **EIT Urban Mobility**
 and **EIT HEI Initiative**



KEY DATA

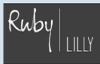


Location of Venue

Lothstraße 64
80335 München

November 23rd and 24th

Accommodation & Getting to the Venue



Ruby & Lilly Hotel
Dachauer Straße 37
80335 München



Hotel Europa
Dachauer Straße 115
80335 München

Public transportation within Munich is widely available and affordable (S Bahn, U-Bahn (underground), Trams). Furthermore, taxis and Ubers are also available. To head into the city from the airport, we HIGHLY suggest using the S-Bahn, which you can recognize by the green symbol.

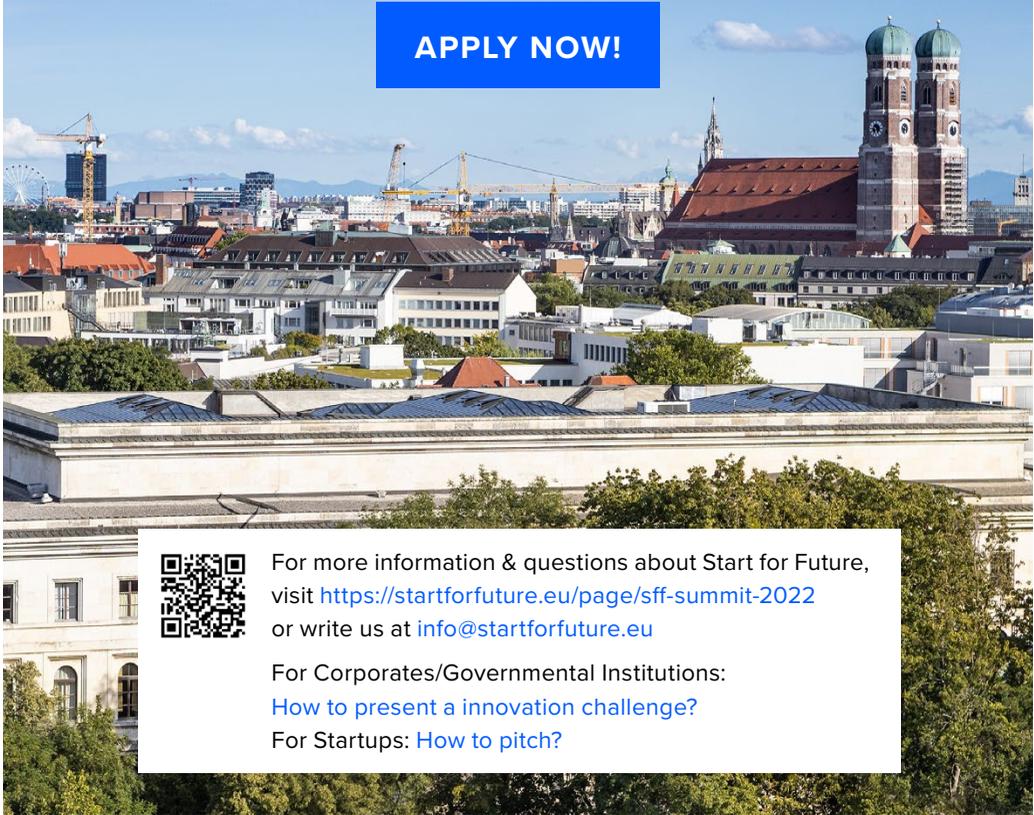




Are you with us?

Interested in having a slot and a stand to present
your collaboration opportunity?

APPLY NOW!



For more information & questions about Start for Future,
visit <https://startforfuture.eu/page/sff-summit-2022>
or write us at info@startforfuture.eu

For Corporates/Governmental Institutions:
[How to present a innovation challenge?](#)
For Startups: [How to pitch?](#)