

# CO-CREATION CAMP

MARCH  
02-07  
2014

20 STUDENTS  
5 MANAGERS  
CO-CREATE 5 BUSINESS IDEAS ON A  
REAL BUSINESS PROBLEM

APPLY NOW!

1



evolve your  
entrepreneurial and  
personal competencies

2



tackle a real strategic  
business problem of a  
transport & logistic  
company together with  
its managers

APPLY IF YOU  
WANT TO...

3



develop and implement  
innovative business  
ideas



contribution costs: 50 €  
accommodation and food included

location: Landshut, near Munich

all interested students can apply with a CV & motivational  
letter by Jan 31st 2014 to [galina.bankova1@sce.de](mailto:galina.bankova1@sce.de)

CONTACT:



Galina Bankova  
**Strasczeg Center for  
Entrepreneurship (SCE)**  
Munich University of Applied Sciences  
Hess-Strasse 89 | 80797 Munich  
+49 89 550 506 14  
[galina.bankova1@sce.de](mailto:galina.bankova1@sce.de)  
[www.sce.de](http://www.sce.de)



APPLY BY  
JANUARY  
31<sup>ST</sup>  
2014

