



(Senior-) Director Corporate Strategy adidas (m/f/d)

Company description:

At adidas, we believe that through sport, we have the power to change lives. In our more than 70 years of history, we have inspired generations of consumers, athletes and employees to harness the power of sport in their lives. Our recently launched company strategy 'Own the Game' continues this journey and supports our mission to be the best sports brand in the world.

adidas is headquartered in Herzogenaurach, Germany, employs around 60,000 people across the globe and generates net sales of EUR ~20 bn.

More details: www.adidas-group.com

Position description:

Working closely with our CEO Kasper Rorsted and the adidas Executive Board, the Corporate Strategy team delivers projects of highest strategic relevance to adidas. As a team we play an essential role in executing our strategy 'Own the Game' and facilitate all interactions of the Executive Board with key stakeholders including our Supervisory Board. Corporate Strategy has a very strong track record in developing team members for leadership positions within adidas.

As a (Senior-) Director Corporate Strategy, you will play a critical role in the execution of 'Own the Game'. You will drive strategic projects, collaborating with senior leaders across adidas. You will work in a fast-paced, highly visible environment, liaising with the top management of the company. You will be part of an authentic and collaborative team of sports enthusiasts.

Key responsibilities include:

- Lead strategic projects from conceptualization to implementation, collaborating with senior stakeholders across the organization
- Perform financial analyses mandated by the CEO and/or the Executive Board, incl. communication of results in a clear and structured manner
- Facilitate the execution of our new strategy, supporting business owners deliver the ambition and providing transparency on progress to the Executive Board
- Collaborate with functional strategy teams to drive consistent execution of strategic initiatives
- Grow (junior) team members, developing their project management, analytic and communication skills



Location: Company headquarters in Herzogenaurach, Germany (close to Nuremberg, conveniently located between Munich and Frankfurt)

Knowledge & skills:

- Outstanding problem-solving skills (structuring, analysis, synthesis)
- Very strong understanding of finance/accounting and facility with numbers
- Advanced understanding of data & analytics and digital business models
- Strong ability to draw to-the-point conclusions and recommendations
- Strong business storytelling and communication skills (both oral and written)
- Strong interpersonal skills (stakeholder mgmt., influencing, executive presence)
- Ability to work well under pressure and act in utmost confidentiality
- Fluency in English

Qualifications and experience:

- University degree; post-graduate degree in business administration or finance a plus
- 6+ years of professional experience in different countries
- Experience at one of the top strategy consultancies or investment banks required; additional private equity or corporate experience a plus
- Track record of outstanding performance in education and career
- Enthusiastic about sports

Contact information:

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