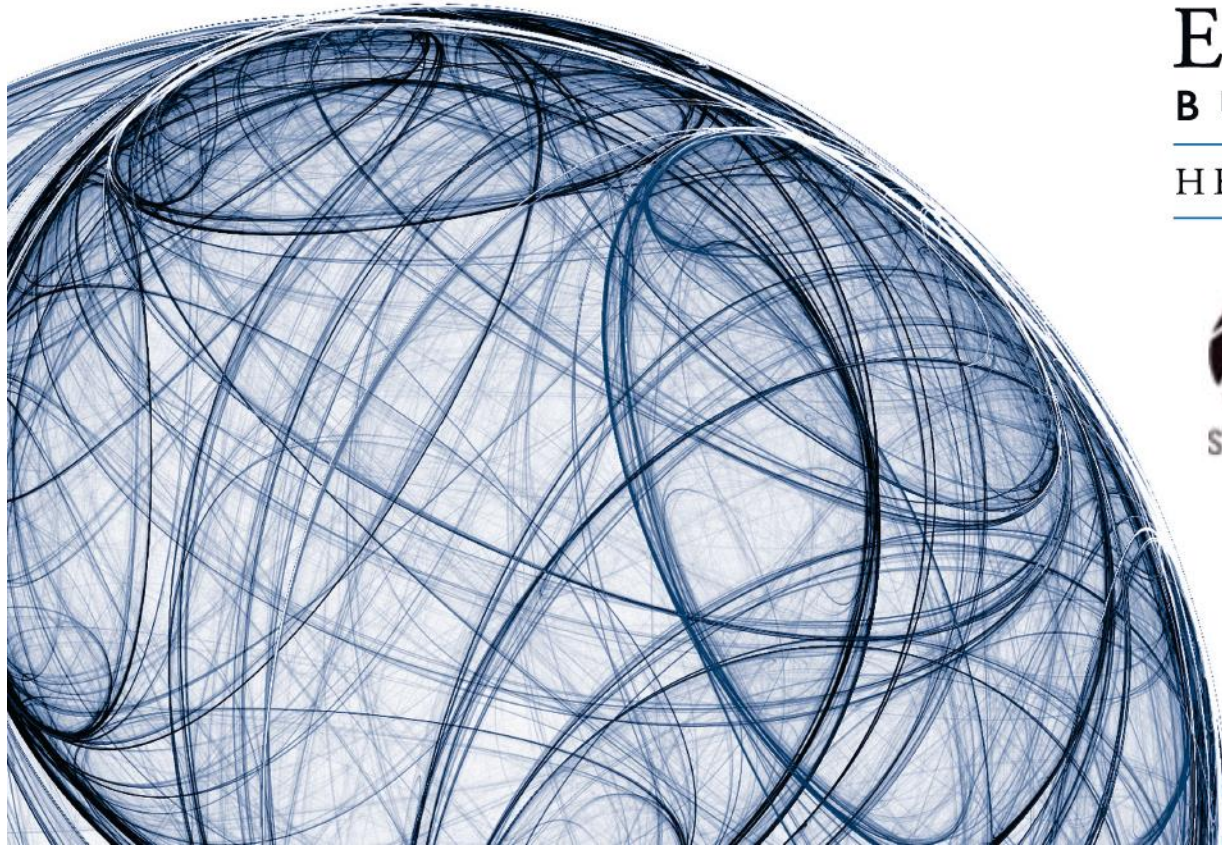


TOMORROW'S  
BUSINESS LEADERS  
FOR TOMORROW'S  
MARKETS



EDINBURGH  
BUSINESS SCHOOL  

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HERIOT-WATT UNIVERSITY





1776

1821

1966

1995

1869

1989

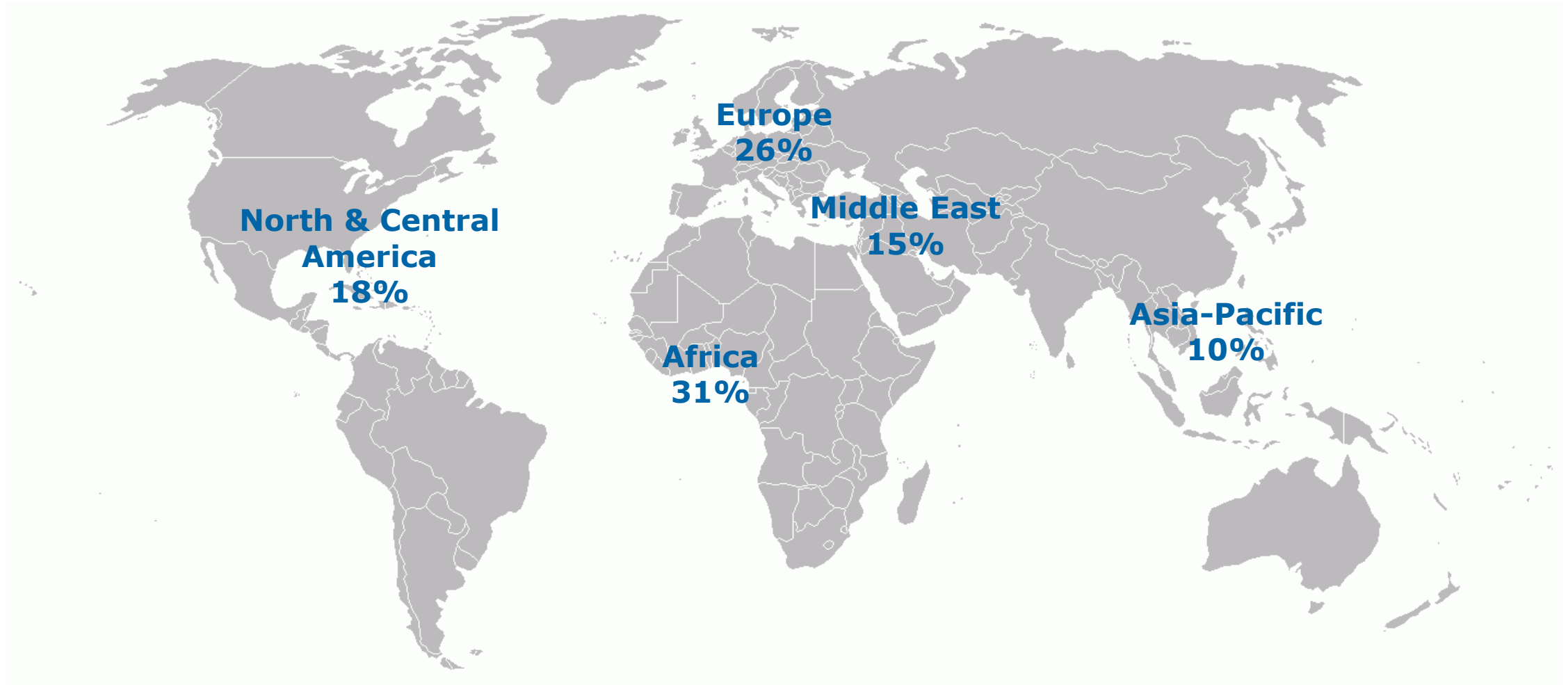
1854

1960s

*Students learn by doing,  
not by hearing or seeing*

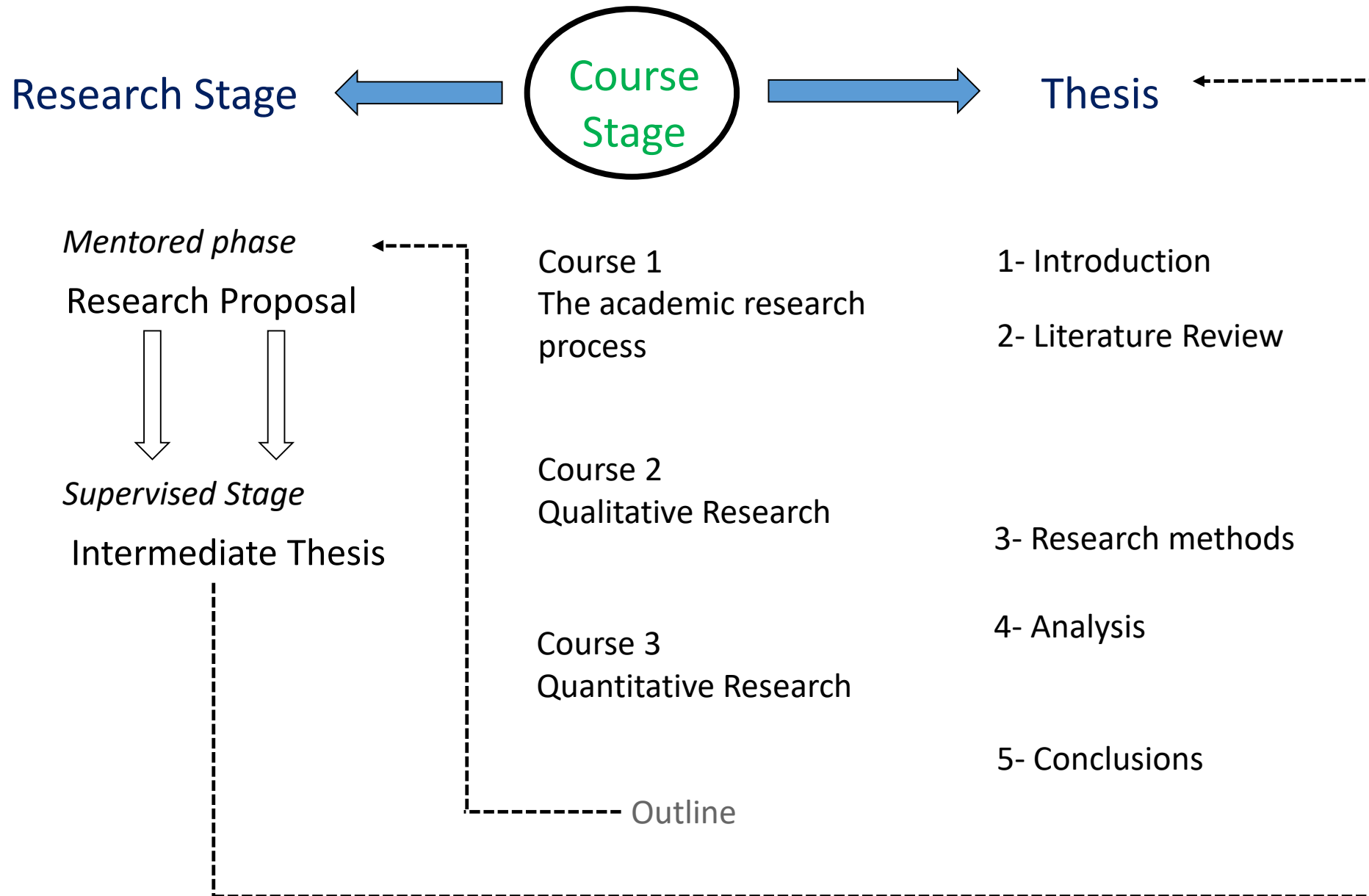
Professor Keith Lumsden

## Global Distribution of DBA Students



What is coming your way?





## DRC SUBMISSION REQUIREMENTS AND WORD LIMITS

| <b>SUBMISSION TYPE</b>         | <b>GUIDANCE/TEMPLATE</b>                                                                                                                                                                                    | <b>WORD LIMIT*</b>                       | <b>NOTES</b>                                                                                                                             |
|--------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| <b>RESEARCH OUTLINE</b>        | The 'Preparing a Research Outline' document in the research resources section of the <a href="#">Student Portal</a> sets out what to include in your outline.                                               | 2000 including references                |                                                                                                                                          |
| <b>RESEARCH PROPOSAL</b>       | The 'Research Proposal Structure' document on the <a href="#">Student Portal</a> sets out the structure of the proposal and a MS Word template is also provided to help you format your proposal correctly. | 10,000 including references              | Any additional appendices, apart from those requested in the 'Research Proposal Structure' document, must be included in the word count. |
| <b>INTERMEDIATE SUBMISSION</b> | The requirements for the intermediate submission are set out in Section 1.4 of the IBR2 course. The research proposal MS Word template can be used to format your intermediate submission correctly.        | 40,000 including references & appendices |                                                                                                                                          |
| <b>FINAL DRAFT THESIS</b>      | The requirements for the draft thesis are set out in Section 1.3 of the IBR3 course. The research proposal template can be used to format your thesis correctly.                                            | 80,000 including references & appendices |                                                                                                                                          |

**\*Word limits are strictly enforced. All submissions must include an accurate word count on the title page. Submissions that exceed the word limit or have an incorrect word count will not be considered by the Committee.**

# Getting Started

# Subject guides

<https://www.hw.ac.uk/services/is/guides/subject.htm>

- Articles – Scopus
- Company and financial data – Nexis
- Market research – Mintel
- Theses – EThOS
- Referencing – EndNote



# Software for home use

<https://www.hw.ac.uk/services/is/it-essentials/software-for-personal-use.htm>

- EndNote
- Microsoft office
- NVivo
- SPSS