



What is PolytechStrascheg?

The Russian-German Center for Innovation and Entrepreneurship "PolytechStrascheg" is founded on a cooperation between the Saint Petersburg State Polytechnical University (SPbSPU) and the Strascheg Center for Entrepreneurship (SCE) within the Munich University of Applied Sciences (MUAS). The SPbSPU is one of the most renowned universities in Russia – in 2007 the institution won a contest to find the best "Innovation University" and in 2010 was awarded the status of "National Research University".

The SCE/MUAS alliance is one of six German Start-Up Universities recognised by the German Federal Ministry of Economy and Technology and leads the nationwide German university ranking for start-up support. The SCE offers training and research programs in the field of entrepreneurship and encourages innovation processes as well as the development of entrepreneurial personalities. SCE supports business start-ups by guiding young businesses from idea development to marketable innovation.

What are the goals of PolytechStrascheg?

The aim of PolytechStrascheg is to develop and implement joint international education programs in the field of entrepreneurship, to deliver cooperative support to start-ups and established companies and to enable transnational innovation and research projects. The long term goal is to build up a strong and sustainable network of Russian and German innovation-drivers and entrepreneurs so as to help grow an innovation culture in Russia that generates opportunities and synergies for cooperation and co-creation between the two countries.

Be part of this new Russian-German Innovation Community!



POLYTECH STRASCHEG

The PolytechStrascheg is now beginning its activities in Russia. The Center is already legally established and in possession of its new offices in St. Petersburg.

PolytechStrascheg seeks partnerships across a range of stakeholders in Russia and particularly in, but not limited to, St. Petersburg.

Offers to and benefits for cooperation partners include access to:

- 12 years experience of practical and theoretical innovation support
- Proven education programs in the field of entrepreneurship, intrapreneurship and innovation management
- The resources and infrastructure of universities experienced in start-ups
- Successful students based in international universities
- Established start-up-teams for co-venturing
- Cross cultural insights into international markets

Potential partners might include:

- Entrepreneurs wishing to start a company
- Early start-up companies seeking practical support in planning and execution
- Established companies that want to increase innovativeness by being part of an active international innovation network
- Established companies that seek resources to develop innovative projects as well as co-venture partners
- Established companies that wish to maintain the entrepreneurial spirit that encouraged them in their early stages and now might be ready to act as mentors to emerging entrepreneurs
- Successful small, medium and larger companies that wish to support the Center's work by donating management and expert time or small amounts of money
- Individuals who are ready to support the Center financially or to become business angels towards one or more emerging companies and to provide venture capital

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