



PROGRAM DATES:

GLOBAL ENTREPRENEURSHIP

Arrival: August 29–30, 2015

Classes: August 31 — September 11, 2015

Departure: September 12-13, 2015

TARGET GROUP: International students and SPbSPU`s students

ENTRANCE REQUIREMENTS: good command of English. Knowledge of the Russian language is not required. All classes and extracurricular activities are conducted in English. Applicants are expected to have at least 2 years of University level studies

IMPLEMENTED BY: Russian-German Center for Innovation and Entrepreneurship Polytech Strasczeg jointly with the Entrepreneurship and Commerce Department of SPbSPU

TEACHERS: Professors from SPbSPU, visiting professors from SCE, Munich and coneeect

TEACHING METHODS: seminars, project work in cross-cultural teams

ECTS CREDITS: 5

PARTICIPATION FEE: **Global Entrepreneurship** — 295 euro, International business analysis — 275 euro, International Strategic Management — 155 euro.

Participation fee includes tuition fee, study materials, cultural program. Accomodation costs approx. 10 euro per night.

ACCOMMODATION: SPbSPU's international students are based entirely on campus. They are accommodated in double rooms in a flat-type dormitory semidetached to Institute of International Educational Programs of SPbSPU. Each flat has such shared facilities as a kitchenette, bathroom, and toilet.

DEADLINE FOR REGISTRATION:

July 10 2015

The course "Global Entrepreneurship" is enriched with an amazing Cultural program that makes the stay of the participating students more exciting.

THE CULTURAL PROGRAM INCLUDES:

- Excursion to the Tsarskoe Selo, former tzar summer residence, famous for its palace and park ensemble. Students will visit one of the richest and most beautiful palaces — Catherine Palace. The culmination of this excursion will be visit of the legendary Amber Room reconstructed in 2003.
- Museum of modern art Erarta and boat city tour designed to acquaint the students with the beauty of St. Petersburg from the water.

If you participate in any two modules you will get a bonus — tour to a major residence of the Russian imperial family — Pavlovsk.

If you participate in all three modules you will get one more bonus — tour to the most important historic cities in Russia — Veliky Novgorod.

APPLICATION DOCUMENTS

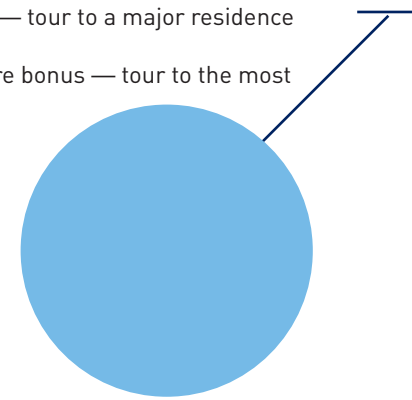
- Filled application form
- Scan of passport
- Jpeg photo 3x4

APPLICATION DETAILS AND FURTHER CONTACT INFORMATION:

TEL: 7 (812) 999 52 95

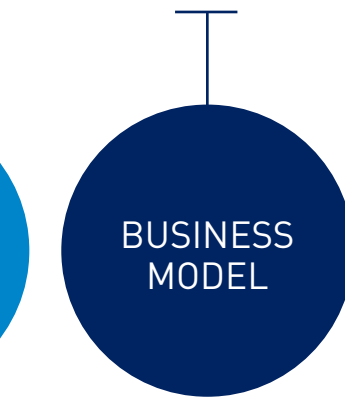
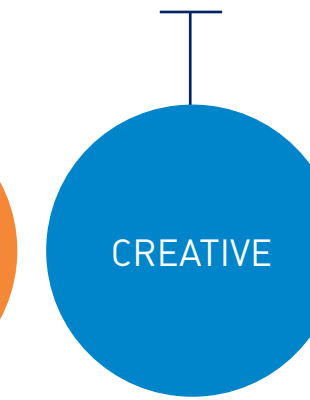
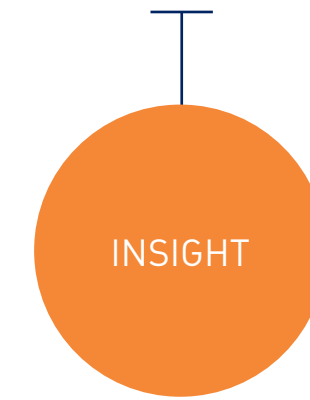
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SAINT-PETERSBURG BUSINESS AND ENTREPRENEURSHIP SUMMER SCHOOL

APPLY NOW!



STUDY ABROAD IN RUSSIA

ST. PETERSBURG

GLOBAL ENTREPRENEURSHIP

31 AUGUST — 11 SEPTEMBER, 2015

INTERNATIONAL BUSINESS ANALYSIS,
17 — 28 AUGUST, 2015
INTERNATIONAL STRATEGIC MANAGEMENT,
14—20 SEPTEMBER, 2015

WHERE?

The glorious St. Petersburg — the second largest city in Russia and the fourth in Europe — is situated in the North-West of the country, next to the borders with Finland and Estonia. Nowadays St. Petersburg is a vibrant, modern and dynamic megalopolis reckoned as the northernmost city of the world with population over 5 million people. Founded in 1703 by the first Russian emperor Peter the Great as the capital of the new European Russia, St. Petersburg has always been the cultural and scientific center of the country. At the same time the eminent splendor and grandeur of the imperial capital made St. Petersburg, poetically referred to as the Venice of the North, one of the ten most popular travel destinations in Europe. Its admirable palaces, marvelous cathedrals, numerous rivers, channels and bridges, and exquisite gardens and parks each year attract millions of tourists from all over the globe.

Saint Petersburg Polytechnic University (SPbSPU) is a multifunctional state higher educational institution that is considered both in Russia and abroad as an undisputable leader in the field of engineering and economic education. In 2010 SPbSPU was conferred the status of national research university, which signified the official recognition of its role and potential in preparation of high-skilled researchers and entrepreneurs as well as in multidisciplinary scientific research.

WHAT IS POLYTECH STRASCHEG?

The international this school “Global Entrepreneurship” is implemented by the Russian-German Center for Innovation and Entrepreneurship Polytech Strascheg. It was founded within the framework of cooperation between SPbSPU and the Strascheg Center for Entrepreneurship (SCE) integrated into Munich University of Applied Sciences (MUAS). The SCE/MUAS alliance is one of six German Start-Up Universities recognized by the German Federal Ministry of Economy and Technology and leads the nationwide German university ranking for start-up support. The SCE offers training and research programs in the field of entrepreneurship and encourages innovation processes as well as development of entrepreneurial personalities. SCE supports business start-ups by guiding newly established companies from idea development to marketable innovation. The aim of Polytech Strascheg is to develop and implement joint international study programs in the field of entrepreneurship, deliver cooperative support to start-ups and enable transnational innovation and research projects.

WHAT?

Saint-Petersburg Business and Entrepreneurship Summer School consists of three modules: **Global Entrepreneurship, 31 August — 11 September, 2015**, International business analysis, 17 August — 28 August, 2015, International Strategic Management, 14 — 20 September, 2015.

You can take part in any one, two or three modules of this Summer School. This leaflet provides you with the information about the module Global Entrepreneurship.

The course’s objective is training of the future innovative entrepreneurs and provision of them with all the skills and competences necessary to develop products for the global markets. During the study process the school participants will acquire the following capabilities:

- generation and development of innovative business ideas on the basis of design thinking;
- business models;
- experience of interaction in cross-cultural teams;
- insights into the development of entrepreneurship in Russia;
- presentation skills.

THE 2015 CURRICULUM TOPICS ARE DIVIDED INTO 3 PARTS:

- Global Entrepreneurship (3 ECTS), Prof. Klaus Sailer (Germany);
- Entrepreneurship in Russia (1,5 ECTS), Prof. Igor Rozhdestvensky (Russia);
- Workshop sessions with entrepreneurs (0,5 ECTS).
- Bonus — Russian language (for beginners)

Within the framework of the latter activities the students will attend guest lectures delivered by the leading professors of entrepreneurship and a founder of a flourishing innovative business.

Upon successful completion of the program the participants will receive a certificate issued by SPbSPU.

WHY?

The summer school is implemented by very experienced, highly qualified professors from Russia and Germany. The prominent specialists of Strascheg Center for Entrepreneurship (SCE) and the world’s leading lecturers in the field of entrepreneurship contribute to teaching within the program.

Interactive training methods are used to stimulate and boost students’ involvement. Cultural program is integrated into the course.

Russian tutor students will make stay of the international program participants pleasant, comfortable and safe and will help them settle down on SPbSPU campus and explore the magnificent St. Petersburg together.

COURSE DESCRIPTION

GLOBAL ENTREPRENEURSHIP

CONTENT

Introduction to entrepreneurship (innovation and entrepreneurship; improvisation, intuition and inspiration in entrepreneurship). Starting new business. Design thinking as a method of development of innovative business ideas. Business management (a business model; marketing, strategy). Social aspects of entrepreneurship.

LEARNING METHODS

Seminars
Group work
Presentations

ECTS

3,0

ENTREPRENEURSHIP IN RUSSIA

CONTENT

Operational issues of entrepreneurship in Russia. Venture investments management. Innovative entrepreneurship in Russia.

LEARNING METHODS

Seminars and discussions

ECTS

1,5

ENTREPRENEURS’ WORKSHOPS

CONTENT

Meetings with representatives from business and business incubators. Meetings with leading professors of entrepreneurship from international universities.

LEARNING METHODS

Participation in discussions

ECTS

0,5