



Digital Product Designer (f/m/x)

At GIFFT, we're reimagining discount systems & loyalty programs for restaurants, bars, and coffee shops.

As seamless as paying with your app and receiving discounts, that's how easy GIFFT wants to enable users to redeem daily discounts & accumulate points.

Our mission is simple

We believe in providing an easy-to-use marketing tool to gastronomy shop owners for them to advertise their business, without the need of big up-front investments or training.

We've recently received pre-seed funding and we are building our foundational core team. You will be our first and the leading designer shaping GIFFT.

About the role

GIFFT is seeking a senior digital product designer who is self-driven, passionate, compassionate, and ambitious. We're looking for someone who went through the product design process endless times and would love the challenge to create the identity of a new startup.

What you'll do

- Design flows and features for the core app.
- Collaborate with product management, user research and analytics to understand target users, the context and the competitive landscape. Frame and articulate the design problems.
- Lead the end-to-end design process, from effective problem framing, through ideation, storyboarding and advanced prototyping, ending with user validated high-fidelity designs.
- Validate your solutions with real users and customers, using both qualitative and quantitative methods.
- Collaborate with engineers to reach high-quality, delightful and bug-free products.
- Measure the success of your decisions with the team and iterate when needed.

- Help to grow our design team, improve processes, participate & collaborate in broader design team topics (such as branding) and activities.

What you'll need

- 3+ years of product design experience, and preferably user research
- Portfolio of product design work showcasing both UX and visual design excellence
- Strategic and critical thinking, paired with flexibility and being open-minded
- Ability to measure and clearly articulate the value of design within the company
- Ability to strategize and execute the end-to-end design process
- Experience with data informed design processes, paired with creativity and original thinking
- Excellent communication skills and an ability to work closely with creative, technical, and business stakeholders
- Fluency in German (C1 level)
- Excellent written and verbal communication skills in English
- Internalized entrepreneurial drive

What's in it for you

- Competitive salary
- Stock option grant
- Flexible working hours
- Cool working environment in the heart of Munich
- Snacks, coffee & drinks provided
- Fundamentally impact the way people go out for good
- Allowance to facilitate remote working during WFH period
- Opportunity to work for a truly multicultural team

More Info

www.giff.de

How to apply

Send CV, linkedin & portfolio to luciano@giff.de